

**Mary Beth Sutter**  
Research Consultant  
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**Recent data gathering and analysis experience with Enlightenment Economics (2004 – present) includes the following projects:**

Immigration in a Free Society for the IEA (Institute of Economic Affairs)

The Wider Conditions for Innovation for NESTA (National Endowment for Science, Technology and the Arts)

Twenty years of global, technological and financial innovation for UK consulting company

Quarterly review of UK macroeconomic indicators for a UK online bank

The importance of Microfinance and Mobile Telephony in developing countries for a UK mobile phone company

The impact of mobile phones in disasters for a UK mobile phone company

The contribution of ICTs for poverty alleviation and competitiveness in developing countries for the World Bank

Study of European 'new economy' indicators, under a European Commission Information Society research programme

**Education:**

1991 MSc in Economics, London School of Economics  
Macro and Micro-economics, Econometrics and Reform of Economic Systems.

1984 A.B. in Economics, Princeton University  
Phi Beta Kappa, Magna Cum Laude  
Thesis: *Welfare Analysis of Changes in Telephone Service Pricing*

**Employment Record:**

2004-2007 Research economist, Enlightenment Economics, project work from home for London-based economist.

2002-2003 Consultant to International Federation of Alternative Trade (Oxford, UK) and Fair Trade Federation (Washington DC)

Co-authoring *Fair Trade Trends in the US, Canada and the Pacific Rim, 2003*, in preparation for the WTO Ministerial conference in Cancun.

1991-1996

Research economist, Economists Advisory Group, London  
Research, surveys and report-writing for clients, working with academic specialists. Clients included European Commission, trade associations and companies. I specialised in regional development, international competitiveness, trade and FDI flows.

Co-author of studies including:

*The Impact of EC92 on the Investment Strategies of Transnational Corporations in Developing Countries*, for UNCTC, 1994.

*Inward Investment as an Instrument of Industrial Regeneration*, comparative study on four case studies in the automotive sector. Anglo-German Foundation 1994.

*Sectoral Convergence of the Information technology and Telecommunications Industries*, for European Commission DGXV, March 1995.

*The Attitudes of American and European Multinational Corporations to Foreign Direct Investment in Asia*, for a Japanese economic institute, 1993.

*Modes of Intra-Community Trade in Services*, statistical study for the European Commission, DGXV, 1993.

*British Investment in a United Germany*, for the Anglo-German Foundation, 1993.

*Survey of Prospects for Invisible Earnings*, for British Invisibles 1993.

*Sharpening the Competitive Edge*, comparative study of national competitiveness, for the Institute for Management Development and World Economic Forum, 1992.

*The Economic and Social Impacts of Reductions in Defence Spending and Military Forces on the Regions of the Community*, for the European Commission, DGXIV, 1992.

*Study of the Legal and Economic Aspects of the Management Consultancy Sector in the European Community*, for the European Commission, DGIII, 1992.

*The Importance and impacts of Inter-firm Agreements*, for the OECD Directorate for Science, Technology and Industry.

Literature review of theories of strategic alliances, and three case studies. 1992.

- 1988-1990 Senior Analyst, Micronomics Inc, Los Angeles  
Preparing evidence in support of expert economic opinion in antitrust cases in the natural gas industry.
- 1987-1988 Research Assistant, National Economic Research Associates, Los Angeles  
Analysis on the natural gas industry.
- 1984-1987 Marketing Representative, IBM Corporation, Los Angeles  
Northrop Account, marketing end-user computing products.